



Data Protection Policy, 26 June 2024

Tynedale Bicycle Mayor Data protection Policy

Compiled by Zaria Greenhill (data controller)

Tynedale Bicycle Mayor is a voluntary role conferred by BYCS, the international Bicycle Mayor network. David Dixon currently occupies that role. Zaria Greenhill supports the role and manages data and communications.

- We are committed to ensuring any personal data will be handled in line with the General Data Protection Regulation (“GDPR”) and other relevant legislation.
- This policy sets out how we obtain, process and store personal data that you have provided to us, including:
 - What personal information we collect
 - How we use this information
 - How we store personal information and for how long
 - What personal information we may share
 - Our marketing and communication policy
 - Our legal basis for processing information
 - Your rights to personal information you provide
- For the purpose of GDPR, data processing is carried out at 15, Pearson’s Terrace, Hexham, NE46 3DZ. If you have any questions about this policy, please contact Zaria on: bicyclemayor@drdaviddixon.earth
- We only keep personal data provided to us with consent by members of the public. Consent is permitted by signing up to the mailing list online (by clicking ‘subscribe’), or by asking by email to be signed up as one of our previous contacts.
- Personal data we hold is the following, and none of it is compulsory:
 - Your first name and surname
 - Your email address
 - Your organisation name if relevant
 - The county where you live or work
- We use this information to send you emails about Bicycle Mayor activities and events, and news updates.
- We comply with our legal GDPR obligations by storing your data securely at the address given above, and on a Mailchimp account online. Please see below for a link to Mailchimp’s privacy policy.



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- We will do everything under our control to ensure that your data is not accessed or used inappropriately. Only will not share your data with any other organisation without your explicit prior consent.
- We will delete all your personal data if you choose to unsubscribe from our mailing list
- We will update this policy to comply with any changes in the law.

You have the right to ask for the data held about you at any time, by contacting bicyclemayor@drdaviddixon.earth

Please see below useful links and other parties' privacy policies:

1. The information Commissioner is responsible for public information about GDPR compliance in the UK: <https://ico.org.uk/for-organisations/guide-to-data-protection/guide-to-the-general-data-protection-regulation-gdpr/>
2. We hold your data in Mailchimp. They essentially act as data manager on our behalf, here's their policy: <https://mailchimp.com/legal/privacy/>
3. If you interact with us on our Facebook page, here's their policy: <https://www.facebook.com/privacy/policy/>
4. Here's Twitter's privacy policy: <https://twitter.com/en/privacy>